



Erin painting in her studio using one of her photographs as reference.

Erin Hanson's OPEN IMPRESSIONISM WORKSHOP

Erin opens up her studio for an Open Impressionism experience.

BY ERIN HANSON

AFTER YEARS of preparation, I have finally launched my first-ever painting workshop. I'm pleased to introduce **The Open Impressionism Workshop**—an intimate, four-day experience in the heart of Oregon wine country.

When I started this project, I knew I wanted to create something more than an ordinary art class. This won't be a packed seminar with too many students to receive individual attention. And I didn't want to start with an online video course that would

prevent me from working one-on-one with my students.

That's why I created this four-day immersive workshop, and why I limited it to ten participants. I want every attendee to get dedicated access to my techniques, philosophy, and creative process. I've designed the class to be perfect for artists at any point in their journey, at any skill level. I want to help you overcome the frustrations every artist faces, and finally understand how to paint with luminosity, color harmony, and confidence.

If you've followed my work, you

know the unmistakable quality of my paintings: bold, unmuddled color. Distinct, expressive brushstrokes. A sense of movement and light that seems to shift as you view the canvas.

These qualities are not accidents. They are the result of a highly refined method developed over 20 years of painting in oils—techniques that I will share in depth with each student.

This is not about copying a style. It is about learning a new way of seeing the world—and then translating that vision into your art with precision and freedom.



“ MY PAINTING WORKSHOP WILL BE A MULTIDIMENSIONAL IMMERSION INTO OPEN IMPRESSIONISM, INCLUDING A MINI PHOTO SAFARI ”



FINALLY, PAINT THE WAY YOU HAVE ALWAYS WANTED TO

Many painters struggle with the same frustrations:

- > Muddy colors.
- > Stiff or over-blended brushwork.
- > Confusing compositions.
- > Lack of confidence.
- > Paintings that never quite match the vision in their mind.

If all this sounds too familiar, you are not alone.

Open Impressionism provides a path to overcome these challenges.

You will learn how to simplify your palette into harmonious color families. How to preserve freshness and avoid overworking. How to create movement through bold directional brushwork. How to pre-plan a composition so the final execution feels spontaneous and free.

And, perhaps for the first time, create work that feels exactly as you imagined it.

A LUXURY EXPERIENCE IN WINE COUNTRY

My painting workshop will be a multi-dimensional immersion into Open Impressionism, including a mini photo safari where we will explore the beautiful landscapes Oregon wine country has to offer.

Our first day begins with a live painting demonstration and private Q&A session. You will watch an

original work unfold stroke-by-stroke while I explain every decision I make while painting. I will explain my underpainting choices, why I use the colors I select for my limited palette, and how I take a photo reference and turn it into an impressionist masterpiece.

Then, as the afternoon light softens, we depart for a private **golden-hour photo safari** at Domaine Serene, the most awarded winery in America.





View of the Willamette Valley

With 360 degrees of stunning views overlooking the Willamette Valley, Domaine Serene is the perfect locale to inspire a wide variety of reference photos to paint from.

Together, we will explore how I capture these—finding strong compositions, dramatic perspective, emotional light, and the moments that most people walk past without noticing. You will be taking reference photos right alongside me, getting personal coaching the entire way.

Afterward, we gather for an elegant, multi-course, private dinner and curated wine pairing at Domaine Serene's vineyards.

Imagine ending your first day discussing art, travel, beauty, and life over exceptional food and wine as the sun disappears behind the hills.

That is the tone of this experience.

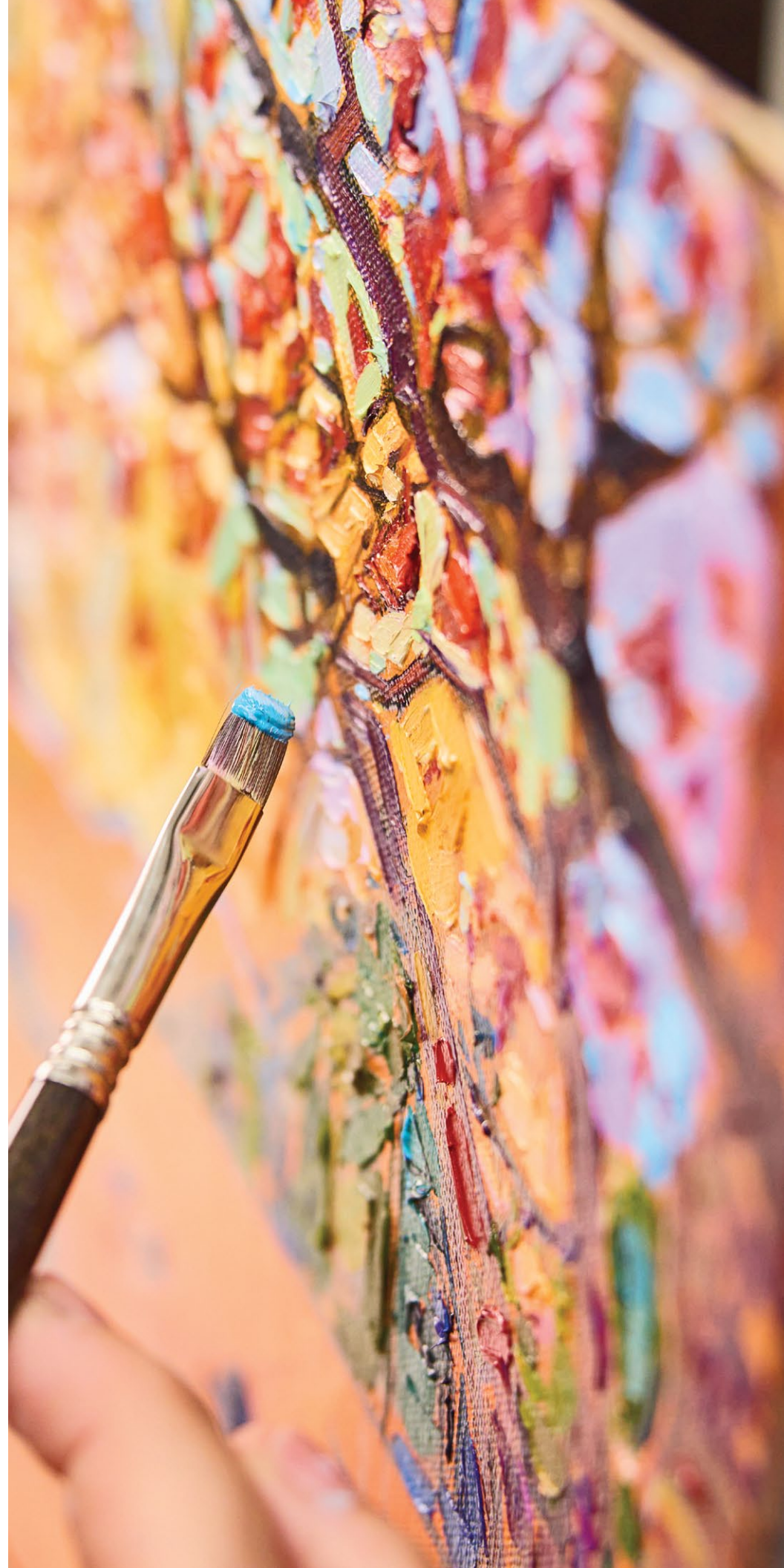
YOUR OWN FINISHED PAINTING

The next three days are devoted to your personal artistic breakthrough.

Students begin by selecting their reference images and preparing their underpaintings. I will guide each participant through the critical early decisions that determine the success of a painting—composition, color relationships, and tonal structure.

Color mixing drills will improve your ability to use a limited palette.

Brushstroke by brushstroke, students will learn to trust their instincts, to commit to color, and to embrace the rhythm of painting in Open Impressionism.





This is not passive instruction.
It is active mentorship.

I will move from easel to easel, offering individualized feedback, demonstrating techniques, and helping all navigate their unique challenges. With only ten participants, every student will receive meaningful, personal attention and coaching.

By the end of the workshop, you will have completed your own Open Impressionism painting—a reflection of what you've learned, and a snapshot of your advancement as an artist.

Once it's dry, your finished painting will be professionally framed and shipped to your home by the same staff I trust with my own paintings.

BEYOND PAINTING: BUILDING AN ARTISTIC LIFE

Many artists dream not only of increasing their skills, but of building a career as a painter.

As a special bonus, I will share the marketing framework I developed that helped me build an international art business. For those who hope to turn passion into profession, this alone will prove invaluable.

WHY THIS WORKSHOP IS DIFFERENT

There are countless workshops available in the world.

Few offer true access.

Fewer still offer direct mentorship from a living artist who has built a recognized style, sold thousands of original works, and spent decades refining both craft and career.

And almost none combine rigorous instruction with this level of hospitality, intimacy, and aesthetics.

This is for the person who values excellence. For the traveler who seeks memorable experiences. For the collector who has always wondered what it feels like to stand at the easel. For the artist ready to stop guessing and start creating with confidence.

So many artists and fans have asked me to teach Open Impressionism over the years. I'm very excited to finally be bringing it to you.



WORKSHOP DETAILS

CLASS SIZE IS LIMITED
TO 10 STUDENTS

CLASS FEE IS
\$15,000 PER STUDENT

Please Visit
[ERINHANSON.COM/WORKSHOP](https://erinhanson.com/workshop)
for availability and to
submit your application